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# Board Meeting Agenda

## November 6, 2017

## 5:30 PM

Type of Meeting: Board of Directors

Location: Room B028, SUB

Meeting Facilitator: Devon Goldie

Attendance: Catie, Nicole, Joshua, Breanna, Kaia, Ryan, Josh, Jamie,

1. Call to order – 5:33 PM
2. Acknowledgement of Traditional Territories
Recognizing we are visitors on the traditional unceded Coast Salish territories (Lekwungen & W̱SÁNEĆ peoples)
3. Check In
4. Program Updates
	1. Finance & Grants
	2. SPUD Food Box / Garden
	3. Don’t Eat Red Meat
	4. Events (Movie Nights, Workshops, etc.)
		1. Movie Night
			1. An Inconvenient Sequel review
			2. Do we want to do a November movie night? Nope.
			3. Seed for January?
	5. Campaigns
		1. Love My Mug/Change the Cup
			1. What happened at our Sunday gathering:
				1. Revised logo
				2. Stickers ordered
				3. Drafted petition layout
				4. Budget – we have about $17,000 left in our annual budget.
				5. Ozzi update

Goal level – McGill. Precedent across North America.

Meeting with representatives and uni administration.

Fly the Ozzi guy in from Rhode Island, NY. On November 21, 2017. Walk in.

Josh will talk to NSU and Food Services.

* + - * 1. Video update

Tuesday, November 21st, 2017 at 9 AM. Want it up and to the media within a week. We are diverting compostable cups from the landfill. Need hard hats and work boots for people going onto the landfill.

Plexiglas art installation with all the cups in it

Mike the videographer is on board!

Hartland wants to help us

* + - 1. To do:
				1. Teams:

Petition

Devon, Jamie, Kaia, Joshua

What platform do we want to use? Change.org? LeadNow?

Release with film?

Business Plan

Josh, Breanna

Promotion

Devon, Nicole, Catie,

Put new stickers on current mugs – next week?

Organize classroom talks

Snapchat

Posters?

Media Release? Martlet?

Can/should we co-promote Divest UVic? Support one another?

Video

UVic Filming at 10:30 AM
 - Collect cups
 - Walking around campus
 - Lighter facts
 - End note shot: Rewind shot and alternatives/what we want. Reusable mugs and a call to Change the Cup!
Garbage Truck filming at 12:30 PM
 - Ryan in truck with Selfie Stick
 - Movement footage
Hartland Landfill at 1:30 PM
 - Get out of truck
 - Hard hitting facts

Stop motion with photos to follow garbage truck

First shot is someone throwing a paper cup. Have you ever thought about what happens to your cup when you throw it in the garbage? End shot is same person walking past with a reusable mug.

What can you do instead? You can use a reusable mug and support our cause! We are calling UVic to Change the Cup!

Should let the Martlet know. Invite someone to filming.

Hartland is supporting us and sponsor us.

* 1. Media
		1. Send me sustainability memes
1. Other ideas/thoughts
2. Adjournment – 6:37 PM