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# Board Meeting Agenda

## October 23, 2017

## 5:30 PM

Type of Meeting: Board of Directors

Location: Room B028, SUB

Meeting Facilitator: Devon Goldie

Attendance:

1. Call to order – 5:34 PM
2. Acknowledgement of Traditional Territories  
   Recognizing we are visitors on the traditional unceded Coast Salish territories (Lekwungen & W̱SÁNEĆ peoples)
3. Check In
4. Next Sunday get together
   1. Starting at 12 PM
   2. Find a mug company to donate to us for petition
   3. Draft petition – Make a final statement
   4. Figure out what system we are proposing. Must be automated.
   5. Washing station in coffee shops?
   6. Promotion ideas/marketing strategy/Propaganda
      1. Boost video
      2. Competition: Conservatives
      3. Posters on garbage cans – we have permission
      4. Logo – recycling symbol around the cup
   7. Press Release to media
   8. By Wednesday can we implement the petition? Have people from the Green Team standing in front of garbage’s.
   9. Consulting with the First Nations – NSU. First People’s House. We want consent – what do you think we should do? Ryan and Devon and Ryan’s Dad go to First People’s house tomorrow morning.
5. Program Updates
   1. Finance & Grants
      1. Tiny House Warriors update
   2. SPUD Food Box / Garden
   3. Don’t Eat Red Meat
   4. Events (Movie Nights, Workshops, etc.)
      1. Movie Night
         1. Partner with Cinecenta for An Inconvenient Sequel (Oct 29 & 30)
            1. Panel update
            2. Al Gore update? Ryan
            3. Who can help with tabling?
            4. Send info to Ryan Hilperts via Malcolm.
            5. Send to Environmental Studies people, ESSA, CCG, Divest UVic, Surfrider UVic, UVic Greens.
            6. Announcements in classes
            7. Drinks at Felicitas after the movie
   5. Campaigns
      1. Love My Mug
         1. Ryan’s Presentation
            1. Recycled plastic paper – compostable. Wood, recycled paper, petroleum, chemicals, energy, 1 gallon of water in 1 cup. Can we make a graphic of this? The Vikes logo is a CARINOGEN when it breaks down and it becomes water waste. It will stain with a yellow and blue residue.
            2. SUB cups are made with plant-based resin.
            3. Need to go in the compost!! Education is super important. Volunteers in front of garbage’s in Biblio.
            4. Washing machine unit is just under $10,000. 1 per building at UBC. Swipe student card. If you don’t return the mug in 3 days you get charged $10.
            5. 150 years to biodegrade in the landfill. Ten-twenty days in the compost bin.
            6. Petroleum/plastic in inside of cup
            7. 3000 – 4500 (includes Booster Juice)
            8. Hartland Landfill has agreed to give us a tour
            9. Still cups at Hartland from 1975 that haven’t broken down yet!!
            10. What is the best option? Ceramic, poly-propylene recyclable plastic, metal?
            11. We’re staging ourselves as “the chemistry department”. We can stage it – the pile of cups. Take videos and photos from where we’re allowed to walk.
            12. Petition – we need about 6,500 signatures. Give a cup away for a signature.
            13. Look at budget for next week – how much money can we designate to incentivizing? Charge $1-2? Free? Would a sustainable company be willing to sell them to us for cheap? Me go mug?
            14. Organize classroom talks
            15. QR codes, Snapchat codes, Snapchat filter for 2 months,
         2. Video update
         3. Brainstorming
   6. Media
      1. Send me sustainability memes
6. Other ideas/thoughts
7. Adjournment