Meeting Agenda – UVSP \_Fall Term

# Meeting Information

## Attendance:

## Date: Sept.28, 2015 Location: SUB Room B118

## Time: start the meeting 6:30pm Meeting Type: Board Meeting

## Called By: Leat Ahrony Facilitator: Leat

## Timekeeper: Selina Note Taker: Leat

## Attendees: Selina, Leat, Devesh, Kyle, Julian, Marin, Rachael, Megan, Emma, Sidney, Catie, Devon,

# Preparation for Meeting

## Acknowledgement of traditional territories

# Action Items From Previous Meeting

### Item/Responsible/Due Date

1. Fair Trade campus week

**What went well:**

* The format of the documentary was good, but it would have been nice if more people knew about it. Advertise it more.
* Stickers, button, swag and chocolate were great!
* Built awareness

**What can we do Better next time:**

* Documentary- advertise free popcorn next time
* ECS was a poor location, and next time Cinecenta or the SUB would be a more attractive venue. We also need more promotion
* More volunteers so that we can achieve more events for longer periods throughout the week
* Reach out to more faculty so that they are aware the Fairtrade campus week is happening
* More FB, Instagram, and twitter posts from students.

# Agenda Items1. Love My Mug October campaign

* How frequent basis
* Goal is to sell 90% of the mugs by December
* Selling at all coffee stores
* 2nd week of October -> pre- order
* First 300 people can enter to win the $50 or $100 dollar prize.

# New Action Items/community announcements

### Item/Responsible/Due Date

1. Devon is working on a show about food waste, and they are happy to have someone from UVSP to do a quick speech. **Wednesday, Thursday, and Friday in October (following the screening).**

# Other Notes or Information

**Communication:** Start a UVSP internal FB page

Next meeting (**Oct. 5th) goal is to build a project timeline for love my mug campaign**

Meeting adjourned at 7:43pm.